



WEARABLE AND TRUE TO SELF.
MENSWEAR SPRING/SUMMER 2025

UNTOIL IS A BRAND EXTENSION OF CAMPER. AS A B-CORPORATION, CAMPER HAS ALWAYS BEEN DEDICATED TO SUSTAINABLE FOOTWEAR AND IS NOW EXPANDING TO APPAREL. UNTOIL IS INSPIRED BY SPANISH ARTISTS AND ARCHITECTURE AND IS REPRESENTATIVE OF THE CROSS BETWEEN FLUID MOVEMENT AND RIGID LINES.

UNTOIL IS NAMED FROM THE BRANDS SLOGAN "WALK, DON'T RUN". TOIL IS ANOTHER WORD FOR OVERWORK AND EXHAUST. WHILE THIS COLLECTION IS MEANT TO BE FUNCTIONAL AND "WORKABLE" IT ALSO ENCOURAGES PLAYFULNESS AND EXPLORATION.

SINCE CAMPER WAS FOUNDED IN MALLORCA IN 1975, WE DECIDED TO DRAW INSPIRATION FOR UNTOIL FROM ARTISTS AND ARCHITECTS WHO HAD INFLUENCE ON THE COMMUNITIES OF THIS ISLAND. ABSTRACT EXPRESSIONIST ARTISTS LIKE JOAN MIRÓ AND BARBARA WEIL HAD HEAVY INFLUENCE ON UNTOIL ALONG WITH ARCHITECTURE STUDIO MAR PLUS ASK. MAR PLUS ASK UTILIZES INNOVATIVE AND EXPERIMENTAL TECHNIQUES IN THEIR CONTEMPORARY DESIGNS WHILE STAYING CONSCIOUS OF THEIR IMPACTS ON THE ENVIRONMENT.

THROUGH CONSCIOUS PATTERN CUTTING, REUSING WASTE, DEADSTOCK AND ETHICALLY SOURCED FABRIC, THIS COLLECTION WILL LIVE UP TO THE HIGH STANDARD OF SUSTAINABILITY THIS COMPANY ALREADY HOLDS. WASTE WILL BE USED AS APPLIQUÉ OR DOWNCYCLED INTO FILLER.

THESE ELEMENTS OF CONSCIOUSNESS AND DESIGN ARE WHAT CONNECTS UNTOIL TO CAMPER. UNTOIL CARRIES THE SPIRIT OF BEING RELAXED YET REFINED AND BLURS THE BOUNDARIES BETWEEN WORK AND PLAY.

CONSUMER RESEARCH

THE TARGET AUDIENCE FOR THIS COLLECTION ARE YOUNG MEN BETWEEN THE AGES OF 18 AND 30. WHILE THOSE ARE THE INDIVIDUALS WE WERE KEEPING IN MIND WHILE DESIGNING, WE HOPE THAT THIS COL-LECTION APPEALS TO PEOPLE OF ALL AGES AND GENDERS. WHAT IS REALLY IMPORTANT ABOUT OUR CUSTOMER IS THEIR CREATIVE DRIVE, PASSION FOR SUPPORTING SUSTAINABLE BRANDS AND THE DRIVE TO TELL A STORY WITH THEIR CLOTHING. THESE INDIVIDUALS VALUE PURCHASING CLOTHES WITH THE INTENT OF LONGEVITY. THEY DON'T SHOP FAST FASHION AND PREFER A SMALL CLOSET OF UNIQUE PIECES THAT HELP THEM EXPRESS THEIR INDI-VIDUALITY. OUR TARGET CUSTOMER IS AN AGE GROUP THAT IS PARTICULARLY SENSITIVE TO THEIR CARBON FOOTPRINT, INDIVIDUALS BETWEEN THE AGES OF 20 AND 28 HOLD SUSTAINABILITY AS A CORE VALUE MORE THAN ANY OTHER AGE GROUPS. WITH SUSTAINABILITY AND STYLE BEING OF UTMOST IMPORTANCE TO OUR CUSTOMER, WE DESIGN WITH BOTH NEEDS IN MIND. THIS COLLECTION IS FOR COOL GUYS THAT CARE ABOUT THE ENVIRONMENT.





OUR CORE CUSTOMERS ARE COMMITTED TO SUPPORTING BRANDS THAT ENDORSE THEIR VALUES. AS A B-CORPORATION, CAMPER IS DEDICATED TO ETHICAL LABEL, SOURCING AND PRODUCTION. OUR CUSTOM-ERS KNOW THE TRUE COST BEHIND EVERY PURCHASE THEY MAKE AND ARE DEDICATED TO BEING CONSCIOUS CONSUMERS. AS WE EXPAND OUR BUSINESS TO APPAREL, SUSTAINABILITY REMAINS AT THE FOREFRONT OF EACH AND EVERY STYLE WE PRODUCE. WE WILL CONTINUE TO IMPLEMENT RENEWABLE MATERIALS, RECYCLED PACKAGING, REGENERATIVE ARGICULTURE, PRODUCTS DESIGNED WITH LONGEVITY AND PROVIDING SUPPORT TO OUR LOCAL COMMUNITIES OF MALLORCA.

CAMPER HAS A LONG-TERM, ONGOING COMMITMENT WITH ESMENT IN MALLORCA, WHICH PROVIDES EDU-CATION, TRAINING, AND EMPLOYMENT TO PEOPLE WITH LEARNING DIFFICULTIES AND THEIR FAMILIES. "ALL PEOPLE DESERVE THE OPPORTUNITY TO ENJOY A GOOD LIFE. ONLY AN INCLUSIVE AND RIGHTS-BASED SOCIETY CAN GUARANTEE THE ACCEPTANCE OF DIVERSITY."

FUNDACION CAMPER IS THE PHILANTHROPIC ORGANIZATION RUN BY THE CAMPER FAMILY. IT WAS CREATED IN 2012 TO SUPPORT ARTISTIC, CULTURAL, SOCIAL AND ENVIRONMENTAL INITIATIVES ESPECIALLY AMONGST DISADVANTAGED GROUPS WITHIN SOCIETY. THE FOUNDATION REINFORCES AND EXTENDS THE VALUES OF THE COMPANY BUT IN AN INDEPENDENT AND PURELY PHILANTHROPIC MANNER... THE FOUNDATION WILL TRY SUPPORT ACTIONS WHERE IT CAN MAKE A REAL DIFFERENCE.²

SUSTAINABILITY STARTS WITH SUPPORTING OUR OWN COMMUNITIES.



RESPONSIBILITY

CAMPER ACKNOWLEDGES THAT SUSTAINABILITY IS A NEVER ENDING JOURNEY. WITH NEW TECHNOLOGIES BECOMING AVAILABLE EVERYDAY, THE LANDSCAPE OF WHAT WE CAN DO BE BETTER IS EVER-CHANGING. BY 2025, 100% OF OUR PRODUCTS WILL BE MADE USING RENEWABLE OR RECYCLED MATERIALS. CAMPER IS COMMITTED TO NET-ZERO EMISSIONS BY 2050 AND TO CONTINUE IN OUR GOAL OF CIRCULARITY THROUGH DEVELOPING PRODUCTS WITH LONGEVITY AND INNOVATIVE DESIGNS.

WE UNDERSTAND THAT EMBRACING RECYCLED MATERIALS IS NO LONGER ENOUGH. TO ENSURE LONGEVITY OF OUR PRODUCTS, CARE INSTRUCTIONS ARE PROVIDED WITH EVERY PURCHASE; FOR SHOES AND APPAREL! IN AN ATTEMPT TO KEEP OUR COMPANY AS CIRCULAR AS POSSIBLE WE HAVE EVEN RECENTLY INSTATED A SECOND LIFE PROGRAM. OUR CUSTOMERS HAVE THE OPPORTUNITY TO TURN IN THEIR OLD CAMPER SHOES IN EXCHANGE FOR A STORE VOUCHER. THE SHOES HAVE THREE POSSIBLE JOURNEYS FROM HERE.

RECRAFTED: SHOES ARE DECONSTRUCTED AND TRANSFORMED INTO A UNIQUE PAIR USING ELEMENTS FROM OTHER SHOES THANKS TO OUR TEAM OF ARTISANS IN MALLORCA.

REUSE: SHOES ARE REPAIRED AND DONATED TO LOCAL ORGANIZA-TIONS AND COMMUNITIES IN NEED.

REPURPOSE: ITEMS ARE PROCESSED AND CONVERTED INTO GREEN ENERGY OR RAW MATERIALS USED FOR THE CREATION OF NEW PROD-UCTS LIKE OUTDOOR FLOORING.²

THESE INITIATIVES ARE WHAT KEEP CAMPER GREEN AND WE HOPE TO EXPAND THESE POLICIES TO OUR NEW UNTOIL APPAREL COLLECTION.





















VERSATILITY

TEXTILE DYES SIGNIFICANTLY COMPROMISE THE AESTHETIC QUALITY OF WATER BODIES. INCREASE BIOCHEMICAL AND CHEMICAL OXYGEN DEMAND, IMPAIR PHOTOSYNTHESIS, INHIBIT PLANT GROWTH, ENTER THE FOOD CHAIN, PROVIDE RECALCITRANCE AND BIO-ACCUMULATION, AND MAY PROMOTE TOXIC-ITY, MUTAGENICITY AND CARCINOGENICITY.* TO AVOID THESE HARSH CHEMICALS IN THE DYING PROCESS WE PLAN TO IMPLEMENT THE USE OF NATURAL DYES. FOR ONE LOOK OF OUR UNTOIL COLLECTION WE USED A MIX-TURE OF RED CABBAGE AND VINEGAR TO ACHIVE A DARK BLUE COLOR, SMALLER BITS OF WASTE ARE UTILIZED AS APPLIQUE OR DOWNCYCLED INTO FILLER FOR OUR PUFFER VEST.

SUSTAINABILITY GOES PAST PRODUCTION. ALONG WITH CREATING GARMENTS WITH LONGEVITY IN MIND, VERSATILITY WAS IMPARITIVE AS WELL. WHILE THIS IS A SPRING/SUMMER COLLECTION, MANY OF THE GARMENTS ARE SEASONLESS AND HAVE ADJUSTABLE ELEMENTS. A PAIR OF OUR PANTS THAT UTILIZES APPLIQUE ALSO INCORPORATES SNAP OFF LEGS SO THE PANTS CAN BE CUSTOMIZED FOR DIFFERENT PURPOSES. OUR GREEN DENIM OVERALLS USE A SIMILAR ADJUSTMENT FEAUTURE. THE LEGS CAN BE ZIPPED OF JUST ABOVE THE KNEES. THIS GARMENT CAN ALSO BE LAY-ERED AND STYLED IN DIFFERENT WAYS TO CROSS SEASONS.



MEASURING: OUTERWEAR
NAME: WORK JACKET
DATE: 10/14/2022

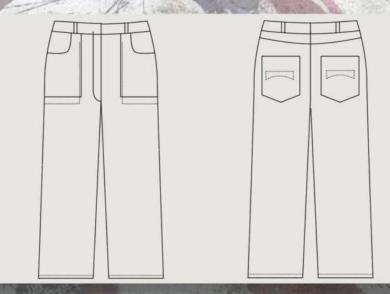
JACKET DESCRIPTION: WORK JACKET

SIZE: MEDIUM

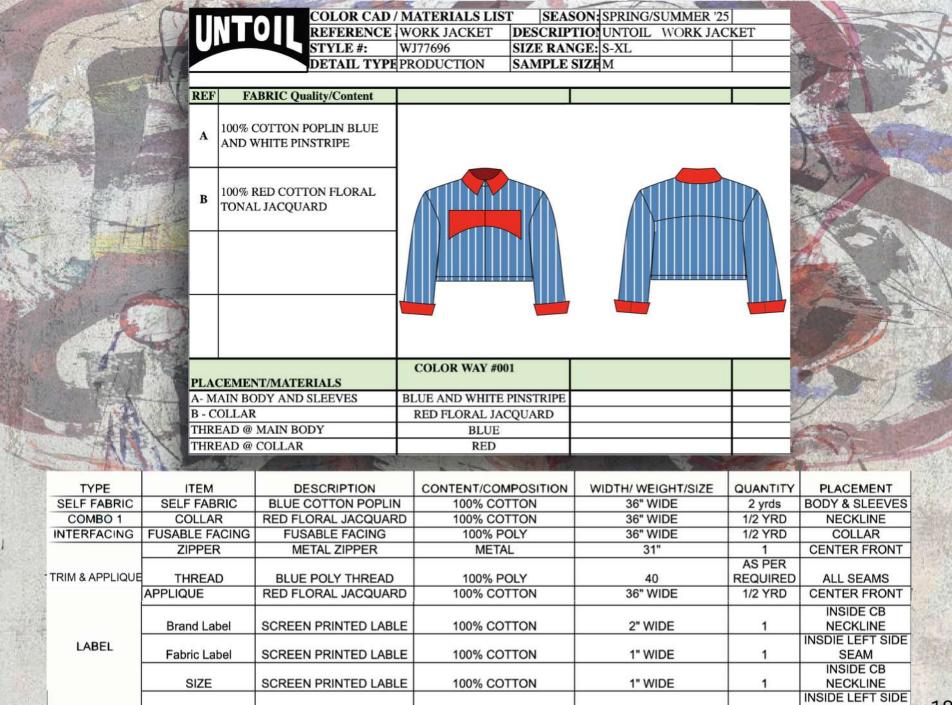
| POINTS OF MEASURE | SPEC |
|---|--|
| SHOULDER SLOPE | 1 3/4 |
| FRONT LENGTH FROM HPS | 34 |
| CHEST AT 1" BELOW ARMHOLE | 22 1/2 |
| ACROSS SHOULDER SEAM TO SEAM | 18 |
| ACROSS BACK AT 5 1/2" BELOW HPS | 19 1/4 |
| ACROSS FRONT AT 5" BELOW HPS | 18 1/2 |
| WAIST CIRCUMFERENCE | 34 |
| BOTTOM OPENING | 21 1/2 |
| SLEEVE LENGTH FROM ARMHOLE | 19 1/4 |
| MUSCLE AT 1" BELOW ARMHOLE | 9 3/8 |
| ELBOW | 13 1/4 |
| ARMHOLE CIRCUMFERENCE | 19 1/4 |
| SLEEVE OPENING | 7 1/2 |
| COLLAR HEIGHT | 3 1/2 |
| COLLAR STAND | / 2 |
| COLLAR POINT | 4 |
| CENTER FRONT ZIPPER LEGNTH | 31 |
| FRONT NECK DROP FROM HPS | 3 |
| BACK NECK DROP FROM HPS | 2 |
| NECK WIDTH | 9 |
| TO SERVICE AND ADDRESS OF THE PROPERTY OF THE | A STATE OF THE STA |

UNTOIL





| NAME: WORK TROUSERS DATE: 10/14/22 | TOIL |
|---|--------|
| DESCRIPTION: STRAIGHT LEG DENIM PANT SIZE: MEDIUM | |
| POM (Points of Measure) | Spec |
| INSEAM | 32 |
| FRONT RISE | 14 |
| BACK RISE | 16 |
| WAISTBAND HEIGHT | 2 1/2 |
| THIGH-1" BELOW | 12 1/2 |
| KNEE | 11 1/4 |
| LEG OPENING | 14 |
| BELT LOOP LENGTH | 3 |
| BELT LOOP WIDTH | 1 |
| FLY LENGTH | 8 1/2 |
| FLY WIDTH | 10 M 2 |
| BACK PATCH PKT HEIGHT AT CENTER | 6 |
| BACK PATCH PKT HEIGHT AT SIDE | 5 |
| BACK PATCH POCKET OPENING AT TOP | 6 |
| BACK PATCH PKT WIDTH AT BOTTOM | 6 |
| FRONT PKT OPENING FROM SIDE SEAM | 4 |
| FRONT PKT BELOW AT WAIST SEAM | 4 |



100% COTTON

Care Label

SCREEN PRINTED LABLE

1/2" WIDE

SEAM

1





ALTHOUGH THIS IS A S/S 25 COLLECTIVE, WE DECIDED TO LOOK TO A/W 2024 TRENDS FOR INSPIRATON. THIS WGSN MEN'S KNITWEAR REPORT OFFERS INSIGHT FOR COLOR AND TEXTURE INSPO. #CRAFTCORE HAD A HEAVY IMPACT ON UNTOIL WITH IT'S KITSCHY, HANDMADE AESTHETIC. THE HOMESPUN FEELING IS A REMINDER TO BE CREATIVE AND THINK SUSTAINIBLY.

Mood and colour

Why? Aligning with our forecast A/W 23/24 Creative Reset, #NewPrep and #Craftcore trends come together for a dose of fun and optimistic energy.

How? Vibrant colour is combined with playful #JoyfulExpression knits that merge with sensorial texture and #ColourBlocking in uplifting pieces.



B: Sage Leaf





















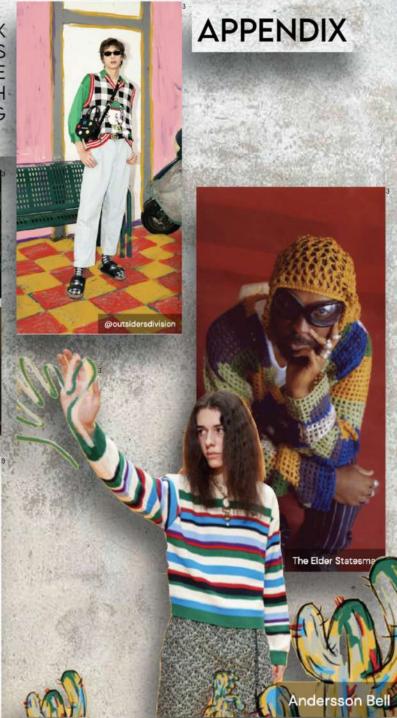


Sweater vest

Explore varsity trends by putting a fresh spin on #NewPrep stripes or sportif #Clubhouse dressing. The #KnittedVest is a versatile piece, called out as a key item and evolved into a youthful style.

Use stripes, geometric pattern or checks for colourful single and double jersey jacquards to update traditional Fair Isle.

Use RWS lambswool for a lofty feel or smoother RWS superfine merino for a refined effect. Use pure wool rather than a blend for greater recyclability and resale value. If using a wool blend, look for GRS recycled options showcased in our Sourcing Guide.





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